



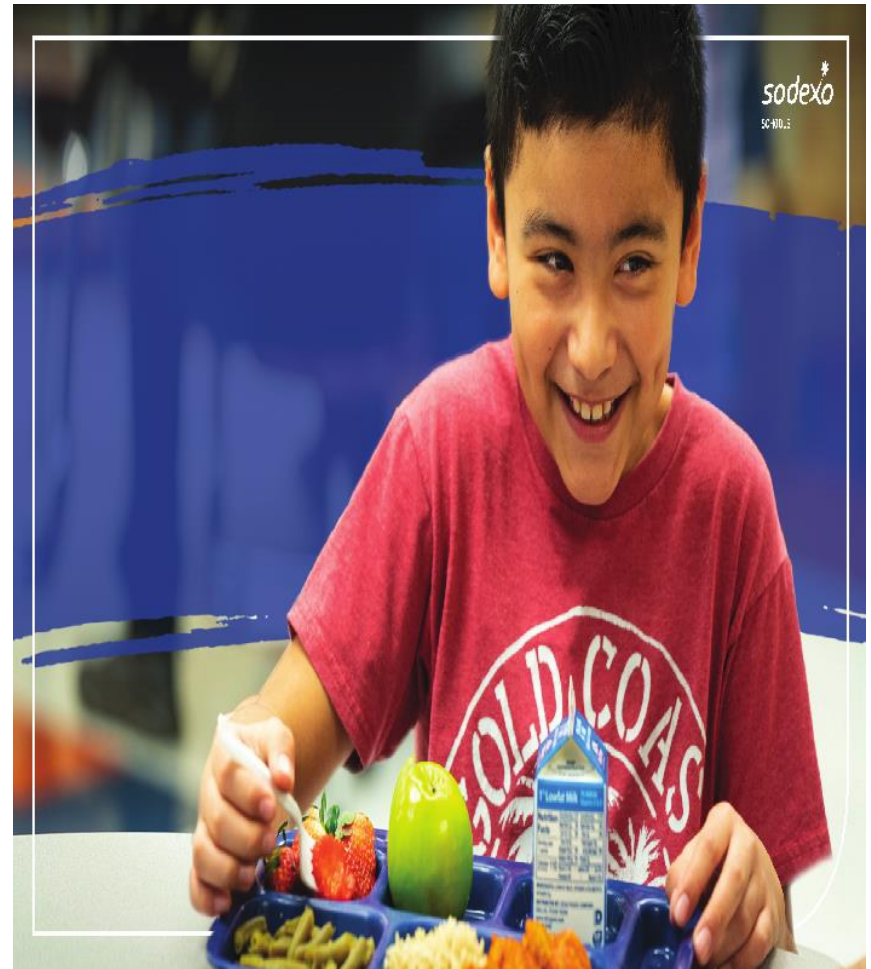
Food Service

Moving forward together at Jackson County Schools

sodexo*

Agenda

- Student Meals Served
- Bright Bites Kitchen



Year to Date Meals Served 2024/2025 School Year

•Breakfast	148,164
•Lunch	303,202
•Supper	5,909



Gen Alpha

Consumer Discovery.

01



01

Gen Alpha is more brand savvy and demands more choices.



02

Competition is stronger than ever – everything from other food service to brown baggers to QSRs to PTA pop-ups.



03

The marketplace has experienced radical changes – COVID, price wars, industry shifts, etc.



We Dug Into Our Key Audiences

Putting the students first, while recognizing the importance of parents and administrators.

01



Students

want tasty food
and a place to
hang with friends

02



Parents

want their kids to learn
healthy eating habits
and have fun doing it

03



Administrators

want their students to receive
the best possible education...
in mind, body and spirit

Sample Bright Bites Kitchen Menu



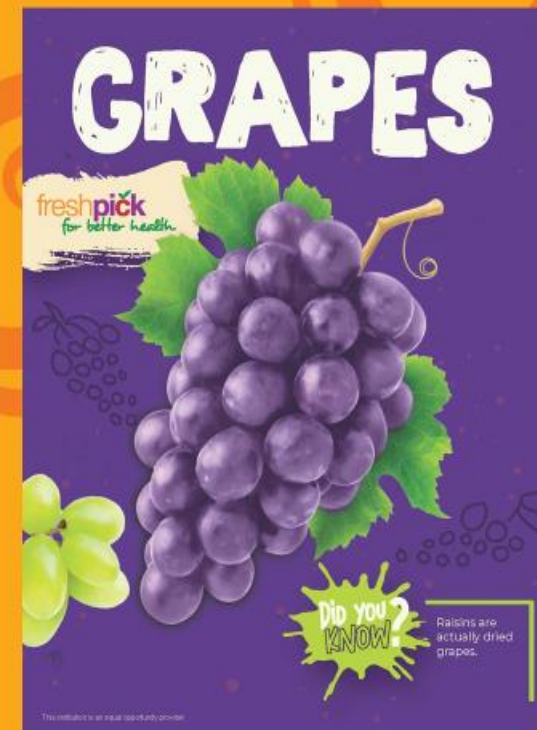
Today's Menu

TODAY'S ENTREES

- Macaroni Alfredo
- Meatball Sub
- Crispy Chicken Wrap
- Peanut Butter & Jell Sandwich

TODAY'S SIDES:

- Garlic Knot Breadstick
- Parmesan Green Beans
- Oranges
- Diced Pears





Questions?

Moving forward together at



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