



OUTDOOR DISPLAYS, INC.

JACKSON COUNTY SCHOOL BOARD

VICKI MORRIS

ATTN: ACCTS PAYABLE, Marianna, FL 32447

vicki.morris@jcsb.org

850-482-9617

November 7th, 2024

Hello Ms. Vicki,
As requested.
Thanks,
Hal

HAL EDWARDS | Sales Manager

hal@durdenoutdoor.com | 3347925056 | 3346782252 (fax)



CONTRACT FOR OUTDOOR ADVERTISING

2024-11-07 08:17:37 6390-6

CONTRACTED BY:			ON BEHALF OF ADVERTISER:		
CUSTOMER #	4216	0004216	CUSTOMER #		
NAME	JACKSON COUNTY SCHOOL BOARD		NAME		
ADDRESS	ATTN: ACCTS PAYABLE PO BOX 5958		ADDRESS		
CITY/STATE/ZIP	Marianna, FL 32447		CITY/STATE/ZIP		
CONTACT	VICKI MORRIS		CONTACT		
EMAIL ADDRESS	vicki.morris@jcsb.org		EMAIL ADDRESS		
PHONE #	850-482-9617		PHONE #		
P.O.#					
ADVERTISER	JACKSON COUNTY SCHOOL BOARD				

Qty	Product Description	Illum	Size	Term in 4-week Periods	Service Dates	Production Rate	Rate Per Period
1	307, Digital, Marianna, Hwy 90 @ 71 South Intersection, E/F, 576X176 PIXELS, Regular, 0.5 Slot	Yes	11' x 37'	4	12/09/2024 - 03/30/2025	0.00	540.00
1	307, Digital, Marianna, Hwy 90 @ 71 South Intersection, E/F, 576X176 PIXELS, Regular, 0.5 Slot	Yes	11' x 37'	4	07/07/2025 - 10/26/2025	0.00	540.00
Estimated Production (Contract) TOTAL						\$0.00	
Grand Total (Net)							\$4,320.00

Special Instructions: ALL INVOICES WILL BE EMAILED TO THE ACCOUNTS PAYABLE CONTACT ON FILE UNLESS OTHERWISE SPECIFIED BY CLIENT.

ARTWORK / DESIGN NAME
 Design Name: We can use your current ad
 Provided By: Durden Art Department.

The print/install fee is included in the Grand Total Net.
 Durden will ACH your account as usual.

Agency/Advertiser hereby contracts for the outdoor advertising services described above upon the terms set forth above and on page 2 of 2, which Agency/Advertiser hereby acknowledges and confirms receipt of by executing in the space below. Contracts transmitted to Durden Outdoor Displays, Inc. via fax machines are to be treated as original contracts and are subject to the terms and conditions on the second page. Unless otherwise specified above, Durden Outdoor Displays, Inc. to install copy the week of.
 This contract is non-cancelable by agency/advertiser

Advertiser:
 Signature: _____

Durden Outdoor Displays, Inc.
 Signature: _____

FOR INTERNAL USE: (C)



Account Executive
 HAL EDWARDS



 Ph#: 3347925056

Mailing Address
 Durden Outdoor Displays, Inc.
 5500 US Hwy 431 North
 Dothan, AL 36303
 Ph#: 334-792-5056 Fax#: 334-678-2252



ADDITIONAL TERMS AND CONDITIONS

The above signator, JACKSON COUNTY SCHOOL BOARD, hereinafter called "ADVERTISER", hereby requests and authorizes Durden Outdoor Displays, Inc., hereinafter called "COMPANY", to maintain, or caused to be maintained, for Advertiser advertising displays, consisting of the spaces (location, type, and size of which are described on the schedule above for which Advertiser agrees to pay Company, or to Assignee of Company monthly in advance, at the rate stipulated for each separate space during the term of this Contract, the amount or amounts as set forth in the schedule above with the first and last month of lease payable upon execution (new accounts only). It is understood that the advertising display contemplated herein shall be maintained at the locations indicated below for the dates and times listed above, unless sooner terminated as hereinafter set forth, or by agreement of both parties. If by reason of any acts of God, fire, strikes, shortage of labor, or materials, present or future government laws, ordinances, orders, rules or regulations, imminent domain, or any other cause or contingency beyond control of the Company, the Company shall be unable to maintain any of the spaces contemplated herein, this Agreement shall not terminate either in whole or in part, but it is understood that the Company will allow credit at the rate for such space given on the schedule above, or for the period during which the advertising display or displays contemplated herein shall not be in service, such credit to be rendered at the Company's option, either by advertising services or new substituted space or spaces, to be approved by Advertiser, or by extending the duration of the advertising display for a period of time equal to the period of time lost by virtue and as a result of such contingency. Notwithstanding anything else to the contrary contained in this contract, should events beyond the control of Durden Outdoor Displays, Inc. materially change the circumstances of a particular location where the advertiser's display is situated, the Durden Outdoor Displays, Inc. shall have the option to relocate the advertiser's display to another location mutually agreeable to both the advertiser and Durden Outdoor Displays, Inc. or, if the parties cannot agree on a substitute location, the Durden Outdoor Displays, Inc. may, in its discretion, terminate this contract at that time. It is understood that in the event any monthly payment contemplated herein remains due and unpaid for a period of sixty (60) days, then in such event the Company, at its option, may declare the Advertiser in breach of this contract and declare the full amount of any remaining monthly installments required herein to be immediately due and payable in full. In the event that any of the Advertising display contemplated herein is located upon the Advertiser's premises, it is understood by the Advertiser that any and all structures, boards, or accessories thereto, shall remain the property of the Company during the term of this agreement and thereafter. The Company shall inspect the outdoor advertising display contemplated herein periodically, and shall maintain the same during the terms of this Agreement; the Company shall replace, at its own expense, any signs which may be destroyed; nonetheless, Advertiser agrees to pay monthly payments contemplated herein and the Company and agrees that all advertising time lost as a result of the destruction of any display will be credited to the Advertiser in the form of an extension of the period of display beyond the termination of this Agreement, for a period of time equal to that lost as a result of such calamity. There will be a late charge equal to one and one-half percent (1.5%) of the monthly payment on all payment received by the Company after the 10th day of the month in which due. The Advertiser agrees to pay any and all cost collecting or securing or attempting to collect or secure any rights of the Company under this Agreement, including reasonable attorney fees, whether the same be collected or secured, by suit or otherwise. Should this contract become subject to any Federal, State or Local Taxation, the Advertiser authorizes the Company to add such tax to the payment as outlined above. The Advertiser also hereby waives the benefits of any exemption under the constitution and laws of the State of Alabama as to personal property, homestead or otherwise. This Agreement shall be binding and shall ensure to the benefit the respective heirs, executors, administrators, successors, and assigns of the parties hereto. The printed and written provisions of this Agreement contain all agreements, conditions, and representations made by the Advertiser and additions hereto, alterations, or changes must be reduced to writing and executed by both parties. The Advertiser recognizes and understands that the space contemplated herein for advertising display is being reserved for the Advertiser, and that this Contract becomes binding immediately upon execution hereof and is not subject to cancellation by the Advertiser. In the event that an agency becomes involved, that agency will not be allowed to assume and receive commission on existing contracts between Company and Advertiser until contract is renewed or renegotiated. In any event of an Agency involvement, the Agency commission will be forfeited if payment is not received within sixty (60) days. This contract is binding in the State of Alabama and Houston County.

Face ID	Market	Facing	Read	Size	Illum	Weekly	Rate	Start	End	Icon
1 307 (Digital) Hwy 90 @ 71 South Intersection, E/F, 576X176 PIXELS, .5 Slot	Marianna	East	LR	11' x 37'	Yes	234.2k [±] (30.7496/-85.1890)	\$540.00	12/09/24	03/30/25	
1 307 (Digital) Hwy 90 @ 71 South Intersection, E/F, 576X176 PIXELS, .5 Slot	Marianna	East	LR	11' x 37'	Yes	234.2k [±] (30.7496/-85.1890)	\$540.00	07/07/25	10/26/25	

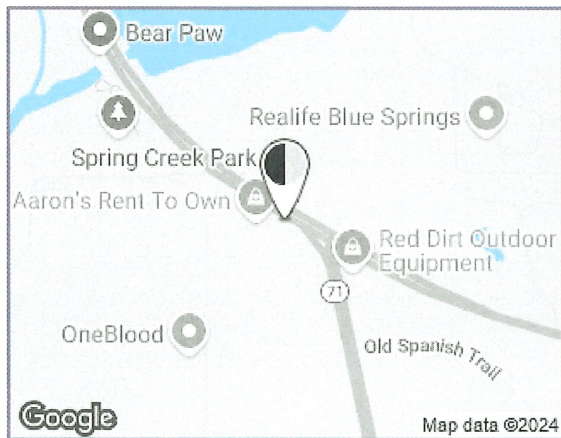
NOTES

ARTWORK / DESIGN NAME

Design Name: We can use your current ad
 Provided By: Durden Art Department.

The print/install fee is included in the Grand Total Net.
 Durden will ACH your account as usual.





Description

1

This digital display is located on Hwy 90 at the Hwy 71 intersection and targets drivers traveling west through Marianna, FL and south to I-10. This display is located at the highest traffic intersection in Jackson County, FL and has a captured red light audience.

Proximities: Aaron's Rental, Jackson County Urgent Care, Jackson County Industrial Park, Nissan Dealership, Mahindra Dealer & Kubota Dealer.

Pixel dimensions: 176 H x 576 W

Illuminated Digital

City: MARIANNA, FL 32448

Face ID: 307

Facing: East (LR)

Latitude/Longitude: 30.7496/-85.1890

Digital Face Size: 11' x 37' Pixel Size 176 H x 576 W

Weekly Circulation 18+: 234,157

\$540.00 / 4 week Period (Rate is based on 4 4-week periods.)

