



Book Policy Manual
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Title Copy of RELATIONS WITH SPECIAL INTEREST GROUPS
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9700 - RELATIONS WITH SPECIAL INTEREST GROUPS

Any request from civic institutions, charitable organizations, or special interest groups which involve such activities as patriotic functions, contests, exhibits, sales of products to and by students, sending promotional materials home with students, graduation prizes, fund-raising, and free teaching materials must be carefully reviewed to ensure that such activities promote student interests.

It is the policy of the School Board that students, staff members, and District facilities not be used for promoting the interests of any nonschool agency or organization, public or private, without the approval of the Board or its designee; and any such approval, granted for whatever cause or group, shall not be construed as an endorsement of said cause or group by this Board.

Pursuant to State law, a person or group may not accept a donation of public funds from the District, or any person acting on behalf of the District, for a political advertisement or electioneering communication concerning an issue, referendum, or amendment, including any State question, that is subject to a vote of the electors.

A. Political Interests

All materials or activities proposed by outside political sources for student or staff use or participation shall be reviewed by the Superintendent on the basis of their educational contribution to part or all of the school program, benefit to students, and no such approval shall have the primary purpose of advancing the special interest of the proposing group.

The Board shall not permit the use of any type of educational material, program, or equipment in its curricular, co-curricular, or extra-curricular activities or at any time during the school day if such materials, programs, or equipment contain partisan political or commercial messages. Instructional staff may, however, utilize political materials or those provided by special interest-groups in adopted courses of study with the approval of the principal.

School facilities or equipment may not be used as a means of producing or disseminating to the community any materials that advertises or promotes a political party, a political cause or the candidacy of an individual for public office. Students and employees of the Board shall not be used to distribute campaign literature within the schools or on school grounds.

Outside speakers representing commercial organizations will be welcome only when the commercial aspect is limited to naming the organization represented and the subject matter advances the educational aims of the District.

B. Patriotic Organizations

A "patriotic organization" is a youth membership organization serving young people under the age of twenty-one

(21) that has an educational purpose and promotes patriotism and civic involvement. The organizations which are defined under federal law are Big Brothers-Big Sisters of America, Boy Scouts of America, Boys & Girls Clubs of America, Civil Air Patrol, Future Farmers of America, Girl Scouts of the United States of America, Little League Baseball, Inc., Marine Corps League, and Naval Sea Cadet Corps.

The District may, but is not required to, permit the following:

1. Allow a representative of a patriotic organization the opportunity, during school hours and instructional time, to speak with and distribute informational materials in a classroom setting to students to encourage participation in the patriotic organization and its activities and inform students of how the patriotic organization may further the student's education interests and civic involvement to better their school, community and themselves; and/or
2. Provide opportunities for a patriotic organization to have displays at schools within the District to provide opportunities for student recruitment. Such displays may include informational flyers and the use of other existing communication channels.

C.

If the District authorizes a representative of a patriotic organization to speak with and distribute informational materials to student and provide displays, the District must (a) provide a specific date and time for the organization to speak to students at schools within the District after the organization has provided reasonable notice of its intent to speak to students and provide display, and (b) must notify parents or guardians of each patriotic organization's expected presentation and the option to withhold consent for their child participating in such participation.

The District may not discriminate against a patriotic organization in the use of any school building or property for the activities described above if the activities occur outside of the school day. See also Policy 2260 - *Nondiscrimination and Access to Equal Educational Opportunity* and Policy 7510 - *Use of District Facilities*.

If the District allows a patriotic organization to speak with and distribute informational materials to students or use school buildings or property pursuant to this policy, it is not required to provide equal access to an organization that is not designated as a patriotic organization.

D. Contests/Exhibits

The Board recognizes that contests, exhibits, and the like may benefit individual students or the District as a whole, but participation in such special activities may not:

1. have the primary effect of advancing a special product, group, or company;
2. make unreasonable demands upon the time and energies of staff or students or upon the resources of the District;
3. involve any direct cost to the District;
4. interrupt the regular school program;
5. cause the participants to leave the School District, unless:
 - a. the Board's Policy 2340 - Field and Other District- Sponsored Trips - has been complied with in all aspects;
 - b. the parents of a minor student have granted their permission.

C. Distribution/Posting of Literature

No outside organization or staff member or student representing an outside organization may distribute or post literature on that organization's behalf on District property either during or after school hours without the permission and prior review of the Superintendent.

D. Solicitation of Funds

Any outside organization or staff member representing an outside organization desiring to solicit funds on school

property must receive permission to do so from the Superintendent.

Permission to solicit funds will be granted only to those organizations, individuals, or staff members who meet the permission criteria established in the District's administrative procedures. Solicitation must take place at such times and places and in such a manner as specified in the administrative procedures. In accordance with Board Policy 5830, no District student may participate in the solicitation without the Superintendent's approval.

1. The Board disclaims all responsibility for the protection for, or accounting of, such funds.
2. Solicited funds are not to be deposited in any regular or special accounts of the District.
3. A copy of this policy as well as the relevant administrative procedures shall be given to any individual granted permission to solicit funds on District property.
4. This policy does not apply to the raising of funds for District-sponsored or school-sponsored activities.
5. Use of the name, logo, or any assets of the District, including, but not limited to facilities, technology, or communication networks is prohibited without the specific permission of the Superintendent.

The Board does not permit or sanction the use of crowdfunding for District or specific school programs or activities, including co-curricular and extra-curricular activities.

E. Prizes/Scholarship

The Board is appreciative of the generosity of organizations which offer scholarships or prizes to deserving students in this District. But, in accepting the offer of such scholarships or prizes, the Board directs that these procedures be observed:

1. No information shall be released from the student's record for the purpose of selecting a scholarship or prize winner without the permission of the student who is eighteen (18), or the parents of a student who is younger in accordance with the Board's policy on student records.
2. The principal, together with a committee of staff members designated by the principal, may be involved in the selection of the recipient and, if agreeable to the sponsoring organization, the selection shall be left entirely to the principal and staff committee.

F. Sale of School Supplies

In determining the appropriateness of the sale of school supplies by organizations other than the School District, the Board requires that:

1. the organization have a purpose which will benefit the School District and its students;
2. the organization's planned activities are clearly in the best interest of the School District and its students;

All funds generated by the sale of such school supplies shall be kept separate from other activity funds or other transactions of the Board.

G. Surveys and Questionnaires

Neither District-related nor nondistrict-related organizations shall be allowed to administer a survey or questionnaire to students or staff unless the instrument and the proposed plan is submitted, in advance, to the Superintendent. If approved, a copy of the results and the proposed manner of their communication are to be provided to him/her for review and approval before they are released.

Students shall not be required to complete surveys to provide marketing information to vendors, or distribute to vendors any personal information of students, including but not limited to names, addresses, and telephone numbers, except as may be required by law. In addition, the District shall not enter into any contract for products or services, including electronic media services, where personal information will be collected from students by the providers of the services.

See also Policy 2416 and AP 2416.

Add

F.S. 1001.433

36 U.S.C. 30101

36 U.S.C. 30901

36 U.S.C. 31101

36 U.S.C. 40301

36 U.S.C. 70901

36 U.S.C. 80301

36 U.S.C. 130501

36 U.S.C. 140101

36 U.S.C. 154101

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